## John E. Koerner, III

Representative of the Board of Tulane University President, Koerner Capital Corporation

John E. Koerner, III is the president of Koerner Capital Corporation. From 1976 to July 1995, he was president and co-owner of Barq's Inc. and its subsidiary, The Delaware Punch Company. These two companies marketed soft drinks bearing the corporate names nationally and internationally. Barq's was sold to The Coca-Cola Company in July, 1995. In 1994, he received the Beverage Industry Magazine's Executive of the Year Award.

Mr. Koerner earned a Bachelor of Science in 1965, a Juris Doctor in 1969, and a Master of Business Administration in 1970 from Tulane University.

Mr. Koerner is active in several businesses and civic organizations. He is past chairman of the New Orleans Regional Chamber. He is on the boards of Legg Mason, Encolle, and St. Charles Pharmaceuticals. His civic boards include the Louisiana Nature Conservancy, Louisiana Gene Therapy Research Consortium, and Country Day School. Mr. Koerner was the 1990-1996 Chairman of the Business School Council of the A.B. Freeman School of Business and is a past chairman of the Board of Tulane University. He is also an entrepreneur-in-residence at the Freeman School.

Mr. Koerner can be reached at <u>koerner@koernercap.com</u>.